

Wireless Marketing Pty Ltd

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WEBSITE ADVERTISING

WWW.REGIONALBUSINESS.COM.AU

HOME PAGE (\$1,250 ex GST per month)

- 120 x 240 pixels
- 25K maximum file size
- Home page - sole sponsorship rotation
- Fixed position banner in the top right-hand column of the home page

RECTANGLE BANNER (\$45 ex GST per month)

- 300 x 250 pixels
- 25K maximum file size
- Right-hand column of all story pages

PHOTO PAGES (\$45 ex GST per month)

- 728 x 90 pixels
- 25K maximum file size
- General rotation
- Top and bottom page positions on most pages

SMALL HOME PAGE BANNERS (\$500 ex GST per month)

- 120 x 120 pixels
- Positioned in the left-hand navigation bar
- 25K maximum file size
- Home page rotation
- Left-hand navigation bar

SMALL HOME PAGE BANNERS (\$250 ex GST per month)

- 120 x 60 pixels
- Positioned in the left-hand navigation bar
- 25K maximum file size
- Home page rotation
- Left-hand navigation bar

EXCLUSIVE MICROSITE SPONSORSHIP (\$750 ex GST per month)

- Exclusive site sponsorship
- Includes 728 x 90 leaderboard banners, 300x250 rectangle banners and 120 x 240 banners
- Current microsite is www.regionalwines.com.au

E-MAIL NEWSLETTER ADVERTISING

Current circulation 850, newsletters are delivered in the 3rd week of the month. Advertising deadline is the 15th of each month.

TOP SPONSORSHIP (\$1,250 plus GST per newsletter)

- 468 x 60 and 120 x 240 banners (maximum size 20K), linking URL
- Five lines of text (maximum of 60 characters per line), linking URL

MIDDLE SPONSOR (\$625 plus GST per newsletter)

- One 120 x 240 banner (maximum size 20K), linking URL
- In place of 120 x 240 banner, you may provide your logo; max. width 120 pixels, max. file size 20K
- Five lines of text (maximum 60 characters per line), linking URL

For more information or to make a booking, please contact our advertising representative, Juliet Duffy on (02) 6885 5361 or email her at: juliet@wirelessmarketing.com.au