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ALBURY  
ARMIDALE  
BATHURST  
BLANEY  
BOURKE  
BROKEN HILL  
COBAR  
CONDOBOLIN  
COONABARABRAN  
COONAMBLE  
COWRA  
DUBBO  
FORBES  
GILGANDRA  
GLEN INNES  
GRIFFITH  
GULGONG  
GUNNDAH  
INVERELL  
JUNEE  
LAVINGTON, VIC  
LEETON  
LIGHTNING RIDGE  
LITHGOW  
MOLONG  
MOREE  
MUDGEE  
NARRABRI  
NARRANDERA  
NARROMINE  
NYNGAN  
OBERON  
ORANGE  
PARKES  
PEAK HILL  
QUIRINDI  
TAMWORTH  
TRANGIE  
WAGGA WAGGA  
WARREN  
WELLINGTON  
WEST WYALONG  
WODONGA, VIC  
YOUNG

# RATE CARD 2008

REGIONAL BUSINESS MAGAZINE

As the premier source of information for regional business operators, Regional Business Magazine provides advertisers with a quality and affordable vehicle to target the regional business market, enjoying the longevity of a glossy, full colour monthly publication.

ALL CORPORATE ADS ARE TO BE DELIVERED THROUGH: [WWW.QUICKCUT.COM.AU](http://WWW.QUICKCUT.COM.AU)

ALL PRICES EX GST	12 MONTHS	6 MONTHS	CASUAL
FULL PAGE (FP)	\$2,800	\$3,000	\$3,300
DOUBLE PAGE SPREAD (DPS)	\$5,000	\$5,500	\$6,000
INSIDE BACK COVER (IB)	\$3,200	\$3,500	\$3,850
OUTSIDE BACK COVER (OB)	\$3,200	\$3,850	\$4,200
JUNIOR	\$2,300	\$2,500	\$2,750
HALF PAGE (HP: H or V)	\$1,700	\$1,850	\$2,050
THIRD PAGE	\$900	\$1,207	\$1,341
QUARTER PAGE (QTR)	\$905	\$1,006	\$1,118
EIGHTH PAGE	\$400	\$450	\$500
CLASSIFIEDS	\$150	\$180	\$200
SPONSOR BUSINESS PROFILE STRIP AD/NAMING RIGHTS	\$1,500	\$1,700	N/A
CONTRIBUTOR COLUMN (450 Words)	\$425	\$426	N/A
INSERTS: \$90 PER THOUSAND	— ALL PRICES EX. GST —		

IN-HOUSE ADVERTISING DESIGN RATE: \$90 PER HOUR (EX. GST)

## SPECIFICATIONS

(measurements in mm.)

Double Page Spread	W: 420mm	H: 297mm	(plus 3mm bleed)
Full Page	W: 210mm	H: 297mm	(plus 3mm bleed)
Half Page (Vertical)	W: 90mm	H: 272mm	
Half Page (Horizontal)	W: 190mm	H: 140mm	
Quarter page (Vertical)	W: 90mm	H: 140mm	
Quarter page (Horizontal)	W: 190mm	H: 70mm	
Eighth page (Horizontal)	W: 90mm	H: 30mm	
Classifieds	W: 90mm	H: 70mm	
Strip Ad	W: 420mm	H: 35mm	(plus 3mm bleed)

## CONTACT DETAILS

The Regional Business Magazine is delivered FREE to every business by Australia Post in the regions pictured, 11 times a year (the Dec./Jan. publication is a combined bumper issue).

**02 6885 5361**

**ADVERTISING DEADLINE: 18th OF THE PREVIOUS MONTH**

